

# COURTNEY COGGSWELL

GRAPHIC DESIGNER

 719.246.4128

 courtney@courtneytaylordesign.com

 courtneytaylordesign.com

Creative, innovative, and independent graphic designer with 8+ years of experience, both independently and collaboratively. Passionate about developing and enhancing brands to reach their full potential through creative cohesiveness. Highly skilled in the full Adobe Creative Suite and specializing in branding development and wedding stationery design, with a strong emphasis in web design, photography, and video production.

## EDUCATION

### Bachelor of Arts: Visual Communication & Graphic Design

University of Northern Colorado // 2016 - 2018

## SKILL SET

Illustrator	Branding & Identity
Photoshop	Print Production
InDesign	Web Design
Premiere Pro	Illustration
After Effects	Photography
Lightroom	Videography
ProCreate	Social Media
Wordpress	3D Design
SketchUp	Part 107 Drone License

## JOB EXPERIENCE

### Freelance Contractor

Graphic Designer

April 2015 - Present

Independently provide a variety of creative design services to individuals and businesses. Provided services to 15+ clients. Opportunities include wedding invitations and stationery, website development and design, branding conceptualization, print design, packaging design, apparel, and photography.

### Next Door Photos

Media Professional

March 2023 - Present

Provide high-quality photo and video services to real estate agents in the Northern Colorado region to creatively showcase a variety of unique properties. Utilize drone technology to capture stunning aerial images that enhance property listings.

### Christ Community Church

Communications & Creative Arts Coordinator

July 2019 - September 2023

Spearheaded and executed creative projects, developing ways to serve the community creatively in collaboration with the Communications Team. Designed and illustrated imagery for events, groups, and series. Designed and maintained website and app. Creatively redesigned rooms and spaces within the building, using SketchUp for conceptualization and design. Assisted in the filming and production of online content, and create sets and studio spaces. Served as photographer. Created and managed content for all social media platforms.

### Millennium Group

Graphic Design & Web Specialist

February 2019 - June 2019

As head creative specialist, built custom websites for clients and their businesses. Managed and designed all print materials, social media marketing, and photography, both for external clients and internally.